



Badges & Rewards U43

A look forward...

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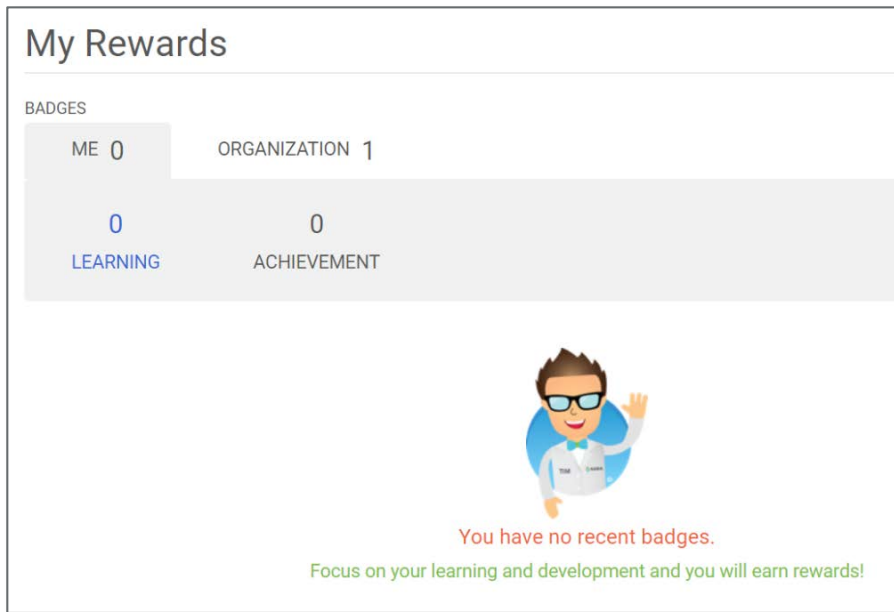


TIM Makes Intelligent Badge Recommendations

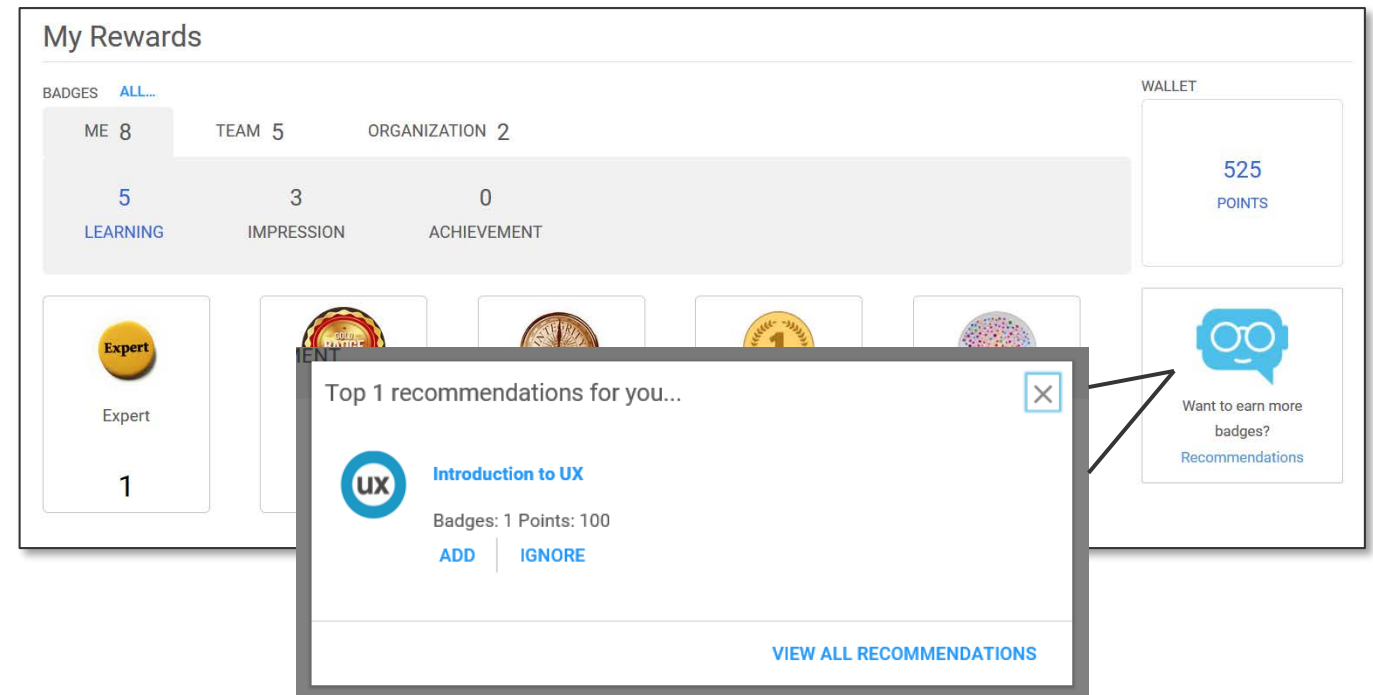
What?	Integration between Badge Rewards and TIM Recommendations. When on Rewards page, learner can ask TIM for personalized recommendations that have badge rewards. From results, user can add or ignore the recommendations to their plan
Why?	Introduces TIM to users who may not have seen recommendations in other flows, while TIM helps learners get started with rewards.
Where?	Me > My Rewards
Key Notes	<ul style="list-style-type: none">• Access to My Rewards page is controlled by Foundation/Rewards service• TIM on Rewards page is controlled by Foundation/Recommendations Service

TIM Makes Intelligent Badge Recommendations

Now: TIM persists even if you have badges. TIM provides advice that is customized to you. From this page, TIM focuses on your attention on recommendations that will generate more badges but still gives you access to all recommendations.

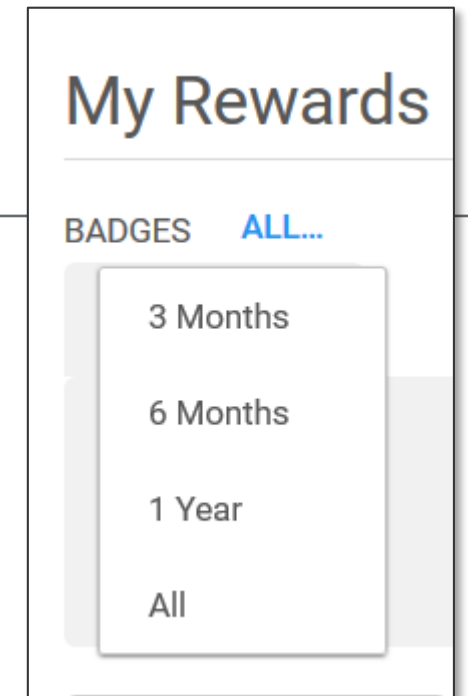


Before: TIM shows only on page if user has no badges and advice is generic.



Time Frame Filtering for Rewards Date

What?	Time Frame filtering for the Rewards Page
Why?	No need to scroll through long list of badges
Where?	Me / My Rewards
Key Notes	<ul style="list-style-type: none">• Default view is one year. This is not configurable.• If you change the time frame this will persist while you look at other badge information (team badges, org badges)




Reward Redemption Improvements

What?	<ol style="list-style-type: none">1. On Reward Item details page, consolidated “Your Next Steps” widget and move “View Reward History” link to Reward Order Detail widget. Improve messaging here if user has not redeemed this reward before.2. On Rewards Item details page, label for button will be changed to “Redeem Again” if user has redeemed item previously. This is consistent with the My Wallet page.3. From Me>Rewards>My Wallet>Order history, end user can popup order details, coupon code, purchase details, redemption instructions including URL, cart details.4. For Easier Access, past reward orders will also be available via Order History5. For Rewards admin search, Display for User / Enabled attribute will be added by default in find reward page’s condition and display column. Search attribute will set true value.
Why?	Improve Reward Redemption Usability
Where?	My Orders Reward Item details page
Key Notes	

Reward Redemption Improvements

FRED WALZ'S STATUS

**Fred Walz**

DELIVERED

REWARD ORDER DETAIL

Order Number : 00001082

Cost (Points) : 50

Purchase Details :

Created on : 12/19/2018

[View Order Detail](#)

[View reward history](#)

Nordstrom eGift Card

Always the perfect fit - the Nordstrom Gift Card. Nordstrom gift cards are redeemable at any Nordstrom or Nordstrom Rack store, at nordstrom.com, nordstromrack.com, and hautelook.com. Perfect for the fashion lover.

Order number:	00003662
Order amount:	50 points
Order date:	10/12/2018
Status:	Delivered

Redemption Instructions

Please click the Redemption URL provided above. The resulting page will provide your Card Number and Access Code as well as instructions for spending your eGift Card online or in stores. Your eGift Card can be spent at Nordstrom or Nordstrom Rack stores or online at nordstrom.com.

Redemption URL: <https://nordstrom.semi.cashstar.com/gift-card/view/4Jt0JhEHenARZ1Pyqzt0dyOEN/CChb5L/>

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